

# **Andrew Burns**

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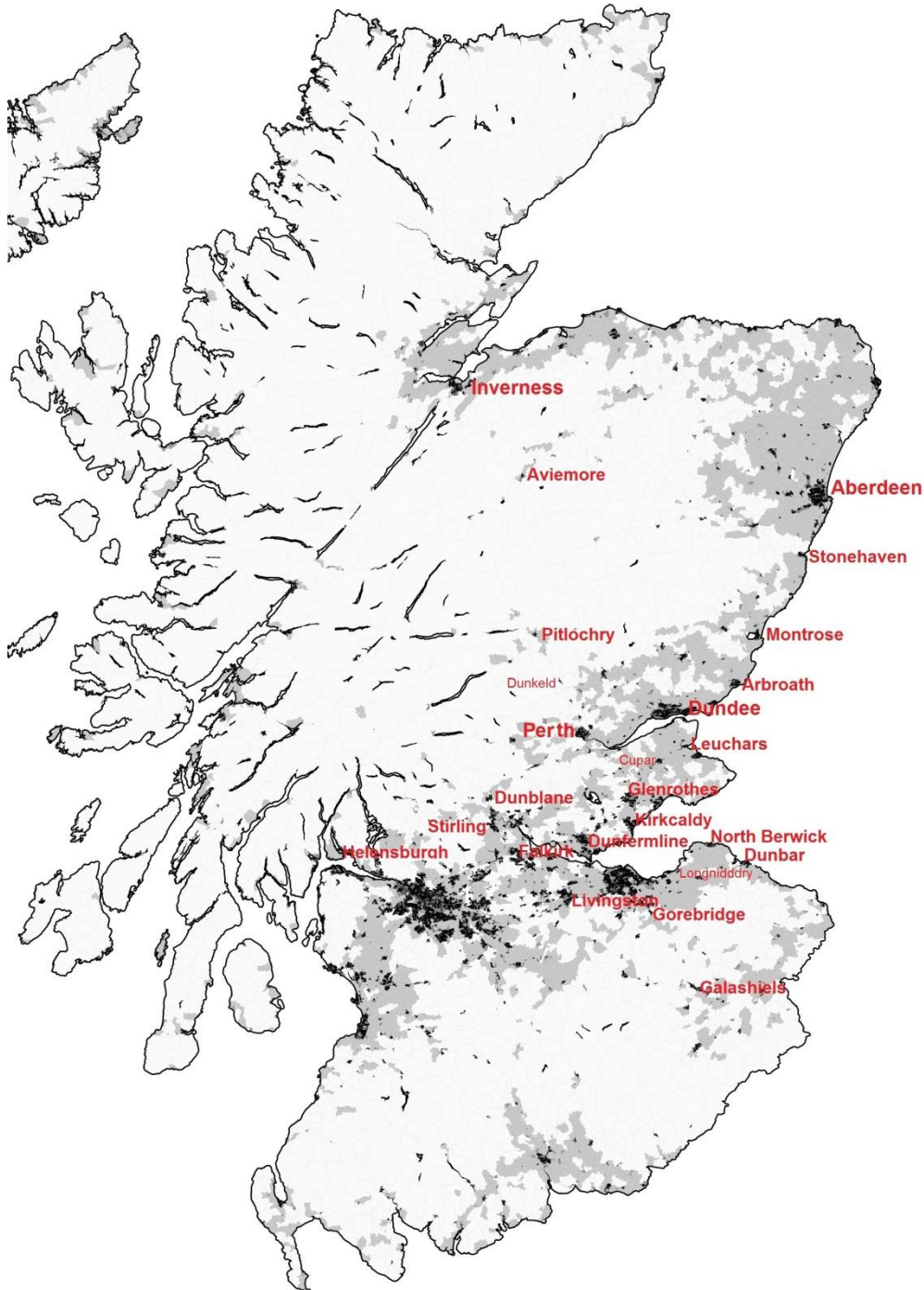
# Some economic headlines

- Since mid-2012 Edinburgh has had ten consecutive quarters of economic growth
- Economy: worth £18bn (City region £33bn). GDP/person £38,134 (second highest outside London)
- High Foreign Direct Investment. 39 major foreign direct investments into Edinburgh July 2014-June 2015. £335m in Capex, 1581 jobs
- City population predicted to grow 2012-32 by 110,000
- Productivity: impressive nationally, less so internationally
- Inequality: wealthy in national terms, but this is not enjoyed by all

# Tourism in Edinburgh

| 2013                        | UK Visitors | Overseas Visitors | Total Visitors |
|-----------------------------|-------------|-------------------|----------------|
| Visits to Edinburgh ('000s) | 2,148       | 1,303             | 3,451          |
| Average Nights stayed       | 2.5         | 5.3               | 3.9            |
| Expenditure (£m)            | 558         | 593               | 1,151          |

| 2014<br>Country of origin | Visitors<br>(‘000s) |
|---------------------------|---------------------|
| USA                       | 306                 |
| Germany                   | 226                 |
| France                    | 109                 |
| ‘Other’                   | 104                 |
| Australia                 | 94                  |
| Canada                    | 70                  |
| Spain                     | 68                  |
| Netherlands               | 66                  |
| Ireland                   | 61                  |
| Poland                    | 51                  |
| Norway                    | 47                  |
| Italy                     | 47                  |
| Denmark                   | 42                  |
| Sweden                    | 37                  |



## Population density & direct Edinburgh trains

At least hourly service all day

For clarity, only some stations shown

But 24% of the city-region lives >one hour's commute from central Edinburgh

# Possible time savings

|                                | Now         | With HS2 Anglo-Scottish |
|--------------------------------|-------------|-------------------------|
| Edinburgh - Manchester         | 190 minutes | 110 mins                |
| Edinburgh - Leeds              | 180 mins    | 97 mins                 |
| Edinburgh - Sheffield          | 225 mins    | 105 mins                |
| Edinburgh - Birmingham         | 245 mins    | 130 mins                |
| Edinburgh - Bristol or Cardiff | 350 at best | 235 mins                |
| Edinburgh - Paris/Brussels     | 400 + mins  | 315 + mins              |

Methodology:

180 mins Edinburgh to London minus HS2 published time x to London

# Recent growth; examples

Glasgow – London (2008 – 2013): 144%

Scotland – Birmingham – (2008-2013): 261%

(Source: Virgin Trains)

Scotland – Manchester (2007 – 2012): 191%

(Source: First TransPennine)

